

July 2015

Seward County

Estimated Economic Impact of Agriculture, Food, and Food Processing Sectors

A total of 9 agriculture, food, and food processing sectors were analyzed to determine their overall contribution to the Seward County economy. These 9 sectors have a total direct output of approximately \$1212 million and support 3,372.0 jobs in Seward County. Running the model for all 9 sectors simultaneously produces the following results:

Agriculture Contribution in Seward County

				% of Gross		% of Gross
		% of Total	Total	Regional		Regional
Impact Type ²	Employment	Employment	Value Added ³	Product ⁴	Output ⁵	Product
Direct Effect	3,372.0	22%	151,994,607.3	16%	1,212,382,158.1	129%
Indirect Effect	654.4	4%	60,367,392.7	6%	103,655,970.1	11%
Induced Effect	821.3	5%	55,902,758.9	6%	85,642,906.3	9%
Total Effect	4,847.8	32%	268,264,758.8	29%	1,401,681,034.4	149%

As shown in the above table, agriculture, food, and food processing supports 4,847.8 jobs, or 32% of the entire workforce in the county. These industries provide a total economic contribution of approximately \$1402 million, roughly 149% of Gross Region Product (GRP). As noted below in the calculation of Gross Regional Product, imports and institutional sales are subtracted. Therefore, counties that import a relatively large amount of goods and services will have a reduced GRP which may lead to agricultural output being greater than GRP.

Another metric used to calculate the importance of sectors in an economy is their value added as a percentage of GRP. Total value added by the 9 agriculture, food, and food processing sectors is approximately \$268 million, or 29% of the GRP. This indicates that personal income, business income, and taxes generated by these sectors account for 29% of the total economy.

The following tables document the overall summary numbers of the model, top industries affected by employment and output, and a listing of all industries that were analyzed.

¹ Article on building a contribution analysis in IMPLAN that avoids double counting: https://implan.com/index.php?option=com_content&view=category&id=19

² Direct, indirect, and induced effects sum together to estimate the total economic contribution in the state. **Direct effects** capture the contribution from agricultural and food products. **Indirect effects** capture the economic benefit from farms and agricultural businesses purchasing inputs from supporting industries within the state. **Induced effects** capture the benefits created when employees of farms, agricultural businesses, and the supporting industries spend their wages on goods and services within the state.

³ Value Added = Labor Income + Indirect Business Taxes + Other Property Type Income

⁴ GRP = Final Demand of Households + Governments Expenditures + Capital + Exports - Imports - Institutional Sales

⁵ Output = Intermediate Inputs + Value Added

In the top ten by employment, Animal (except poultry) slaughtering, rendering, and processing is the top employer in the agriculture industry with 2,809.1 employees. This table also shows the amount of jobs that are created by the agriculture industry in Seward County.

Top 10 Industries Affected by Employment

	Total	Total
Sector Description:	Employment	Output
Animal (except poultry) slaughtering, rendering, and processing	2,809.1	947,836,297.8
Grain farming	343.7	98,018,854.7
Cattle ranching and farming	195.5	150,221,714.4
Food services and drinking places		10,364,906.4
Transport by truck		17,535,456.8
Wholesale trade businesses	103.8	20,848,845.6
Services to buildings and dwellings	71.5	3,765,005.3
Civic, social, professional, and similar organizations		1,999,009.4
Monetary authorities and depository credit intermediation activities	58.6	20,087,863.3
Offices of physicians, dentists, and other health practitioners	56.9	6,451,069.8

The Animal (except poultry) slaughtering, rendering, and processing industry directly contributes approximately \$948 million to Seward County's economy. This table also shows how much revenue is generated in other industries by having a strong agriculture industry.

Top 10 Industries Affected by Output

Top to medicate by Output		
	Total	Total
Sector Description:	Employment	Output
Animal (except poultry) slaughtering, rendering, and processing	2,809.1	947,836,297.8
Cattle ranching and farming	195.5	150,221,714.4
Grain farming		98,018,854.7
Wholesale trade businesses		20,848,845.6
Monetary authorities and depository credit intermediation activities	58.6	20,087,863.3
Imputed rental activity for owner-occupied dwellings	0.0	18,531,371.0
Transport by truck	117.1	17,535,456.8
Electric power generation, transmission, and distribution	15.3	10,997,417.1
Food services and drinking places	185.8	10,364,906.4
All other crop farming		7,434,287.7

Below is a summary of all agriculture data with employment levels and output level. These values can tell how many jobs are represented by each agriculture sector and the output they contributed to Seward County's economy.

Sector Description:	Employment	Output
Oilseed farming	5.80	4,456,089.50
Grain farming	348.36	96,712,203.98
Cotton farming	0.38	642,598.63
All other crop farming	4.21	7,335,184.10
Cattle ranching and farming	198.18	148,215,332.03
Dairy cattle and milk production	3.63	3,507,121.09
Animal production, except cattle and poultry and eggs	0.55	133,739.59
Support activities for agriculture and forestry	9.64	12,744.57
Animal (except poultry) slaughtering, rendering, and processing	2,872.95	926,778,747.56

All 105 counties in Kansas have IMPLAN models with an agriculture contribution summary. These values do not factor in the retail environment of food sales. Food retail is important, but in order to provide the most accurate picture of what production agricultural and processing contributes to Kansas, the retail sector was omitted.